

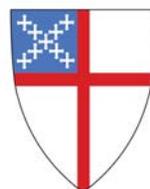
THE EPISCOPAL NEW YORKER

THE OFFICIAL NEWS PUBLICATION OF THE EPISCOPAL DIOCESE OF NEW YORK



2023 MEDIA KIT

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- Display advertising rates page 3



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About *The Episcopal New Yorker*

About the Diocese:

The Episcopal Diocese of New York is made up of 185 congregations encompassing Manhattan, the Bronx, and Staten Island in New York City, and the counties of Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster and Westchester.

Statement of Purpose:

The purpose of *The Episcopal New Yorker* is to unify the Episcopal Diocese of New York so that people may know and live out the Gospel. It does this by freely communicating the news of the diocese, its parishes, and the Worldwide Anglican Communion in a way that is relevant to the lives of its readers.

Frequency:

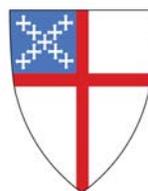
Published four times a year, *The Episcopal New Yorker* arrives in-homes in early February (Winter issue), early May (Spring Issue), early August (Summer Issue), and early November (Fall Issue).

Total Distribution:

The Episcopal New Yorker is sent to all current members of congregations in the diocese and reaches more than 29,000 households in the metropolitan New York City area. It is also distributed to parishes, religious houses, and every other Episcopal diocese in the U.S.

Each Issue:

Reaching laypersons and clergy, *The Episcopal New Yorker* informs, inspires, teaches and promotes understanding among the diverse constituencies in the diocese. Each issue is a tabloid-format, newsprint magazine of 36 to 44 pages and includes content intended to be of interest to members of the Episcopal Church in New York in particular, alongside articles of general interest to Christians more broadly.



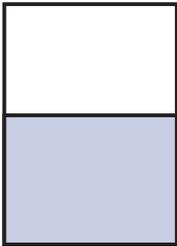
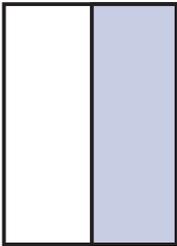
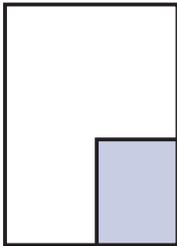
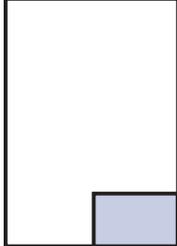
Contact: Patrick Shanley, Ad Sales Representative | (312) 919-1306 | Patrick@kevinshanley.com

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Advertising Rates 2023

Display Rates (per insertion)

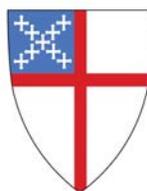
Full page	Half page horizontal	Half page vertical	Quarter page	Eighth page
				
\$2,200 10" wide 14" high	\$1,000 10" wide 7" high	\$1,000 5" wide 14" high	\$485 5" wide 5" high	\$300 5" wide 2.5" high

2020 Closing and Copy Deadlines

Please call Patrick Shanley (see contact info below) to confirm deadlines, as issue dates can change.

<u>Issue #</u>	<u>Closing Date</u>	<u>Artwork Due</u>	<u>Arrives In-Homes</u>
Winter 2023	1/3/2023	01/10/2023	early-February
Sprng/Smr 2023	5/15/2023	6/2/2023	late-June
Fall 2023	9/3/2023	10/10/2023	early-November
Winter 2024	1/20/2024	2/15/2024	early-Marcj

Inserts are available upon request. The pricing is based on the size and weight of the piece.



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